



**GDA**

Green Digital Accessibility

# Green conference for all: Guidelines for accessible and sustainable events

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# 1. Motivation

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Green Digital Accessibility Conference: in person, virtual or hybrid?

- **In person:** Most effective form of communication and experience
- **Virtual:** Faster turnaround, lower cost, broader reach
- **Hybrid:** Flexibility to reach the greatest number of attendees



How can we organise a hybrid conference that is accessible and green?

## 2. Background: Sustainability guidelines

*Guidelines on organising  
sustainable meetings and  
events at the Commission*

*Approved by the EMAS Steering Committee on*

 **30/07/2018**

**criteris i bones pràctiques ambientals**

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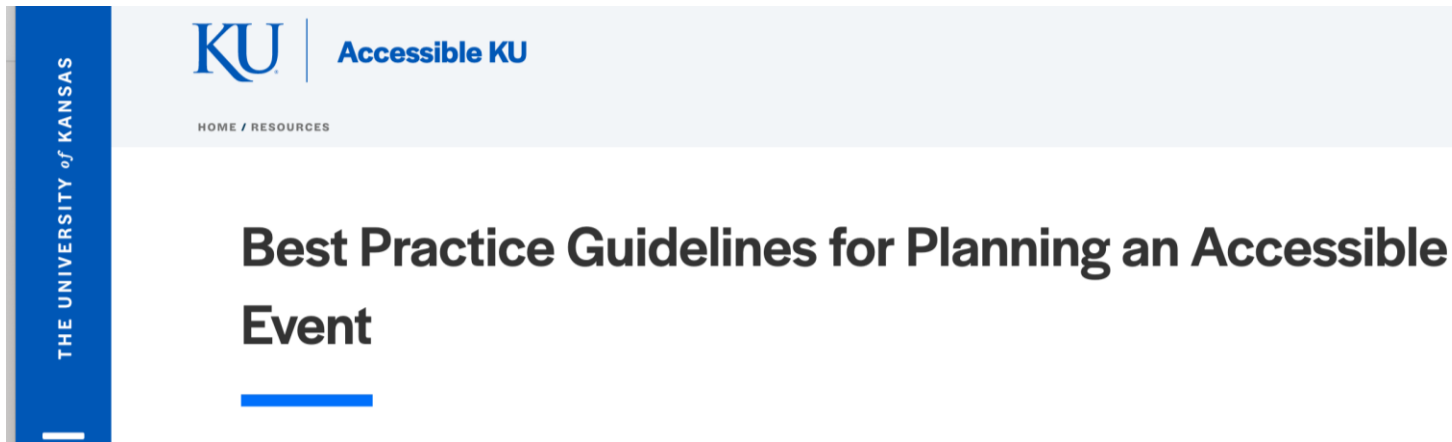
A sustainable or ‘green’ event is one designed, organised and implemented in a way that minimises potential negative impacts and leaves a beneficial legacy for the host community and all involved

— Adapted from the UNEP Green Meeting Guide 2009 and based on the principles developed at the ICLEI Greening Events Symposium in Barcelona, Spain, September 2004

# 2. Background: Accessibility guidelines

## Making Events Accessible:

Checklist for meetings, conferences, training, and presentations that are remote/virtual, in-person, or hybrid



The screenshot shows a webpage header for 'Accessible KU' with the University of Kansas logo and navigation links. The main content area features the title 'Best Practice Guidelines for Planning an Accessible Event' with a blue underline.

THE UNIVERSITY of KANSAS

KU | Accessible KU

HOME / RESOURCES

## Best Practice Guidelines for Planning an Accessible Event

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Sessions that are accessible to people with disabilities are also inclusive to many more audiences. For example, people with different learning styles and people who are not fluent in the language. Accessible sessions also have additional benefits to organizations and individuals.

— W3C



# 3. Workshops: General details



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The New European Bauhaus — Brussels

“Accessibility meets sustainability: How to organise a green and accesible event”

5 participants

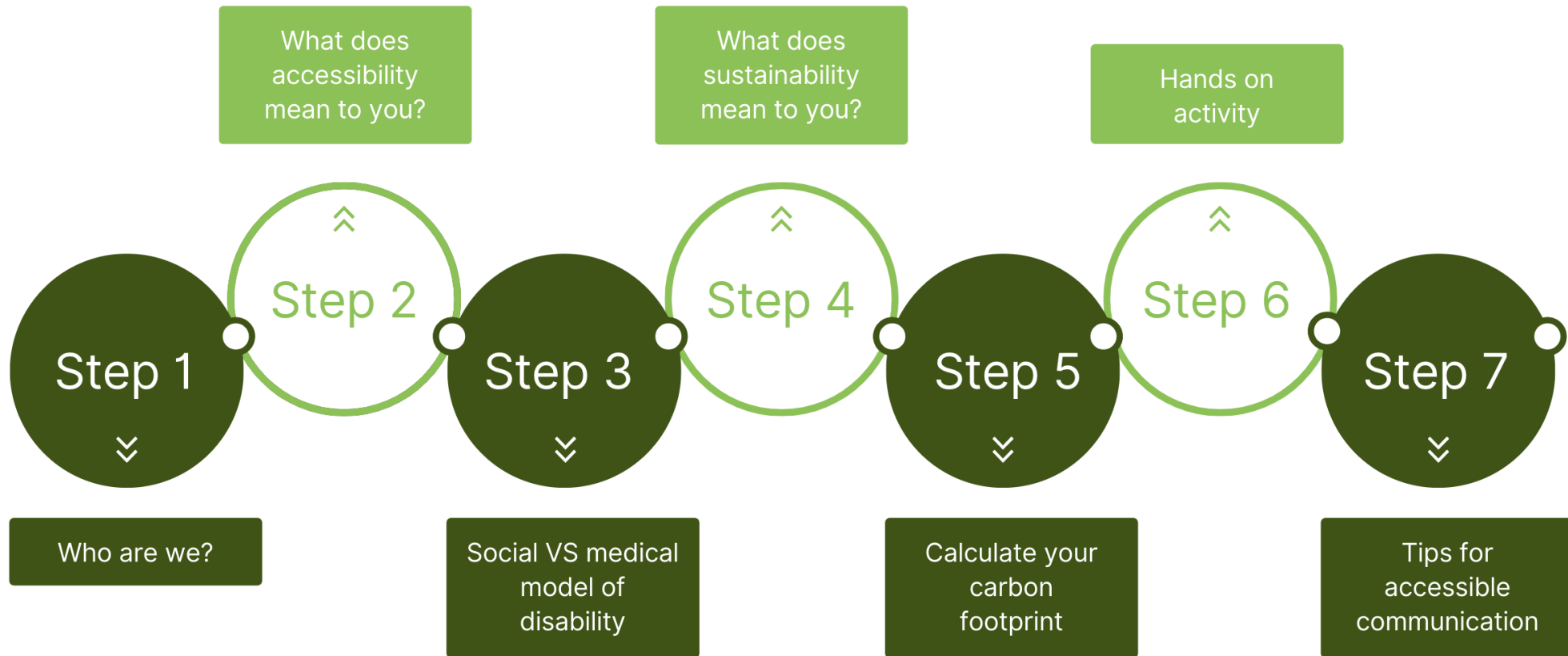
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La Nit de la Recerca — Barcelona

“Go green! Cómo organizar un evento sostenible y accesible”

4 participants

# 3. Workshops: Methodology



## 2. Workshops: Mentimeter

What does accessibility  
mean to you?

awareness  
change  
equality  
inclusion  
acceptance  
for everyone  
participation  
human rightd  
us

What does sustainability  
mean to you?

clean  
present  
healthy  
future  
green  
enviromental friendly  
care towards the world  
accessibility  
recycle  
fairness

# 3. Workshops: Hands on activity

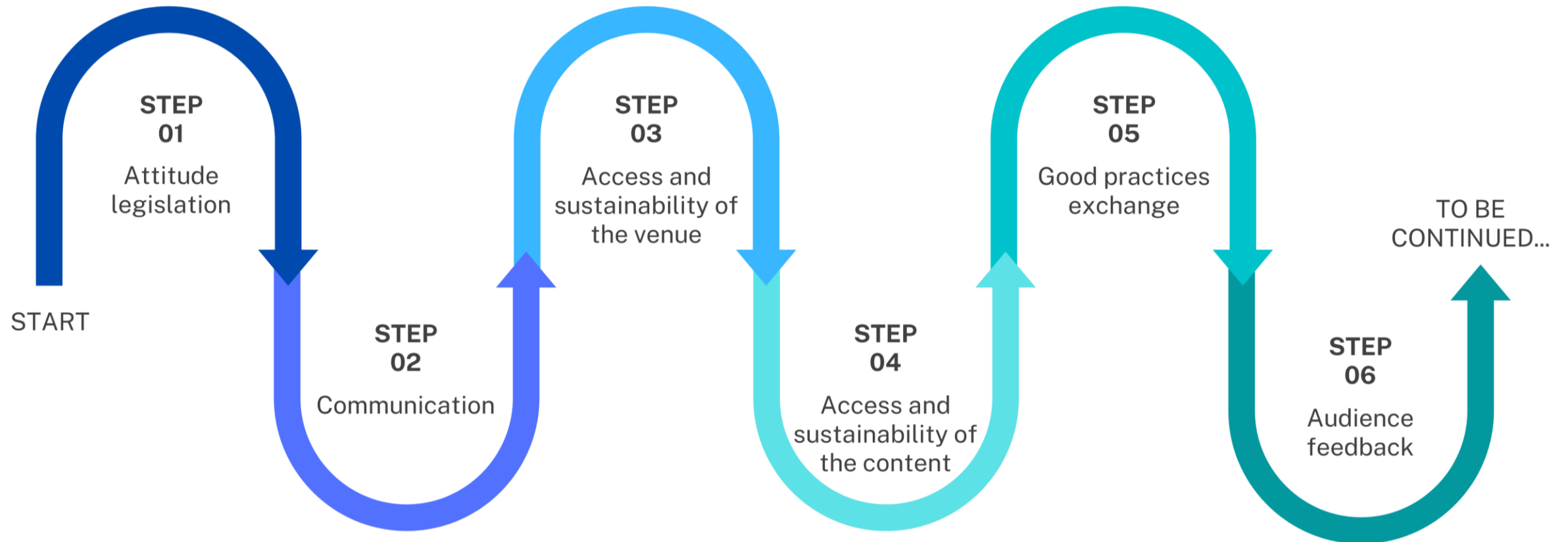
	<b>BEFORE (Planification)</b>	<b>DURING (Celebration)</b>	<b>AFTER (Evaluation and dismantling)</b>
Venues			
Waste			
Suppliers			
Catering			
Communication			

# 4. Conclusions: Results from the workshops

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1. Ask for participants needs and preferences
2. Use digital advertising
3. Keep it local
4. Get feedback after the event

# 4. Conclusions: The accessibility and sustainability chain





# Thank you for listening!

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